

Get your feet wet Know your Flood Facts

In spite of recent flood disasters across the nation, many Americans are not adequately prepared to respond to a flood event. If you think you're not at risk, consider these eye-opening facts.

FLOODS ARE THE MOST COMMON NATURAL DISASTER IN THE U.S. - CLAIMS AVERAGE NEARLY \$4 BILLION PER YEAR.

27X Higher risk
than fire

During a **30-year** mortgage period you are **27 times** more likely to experience a flood than fire.

FLOODS



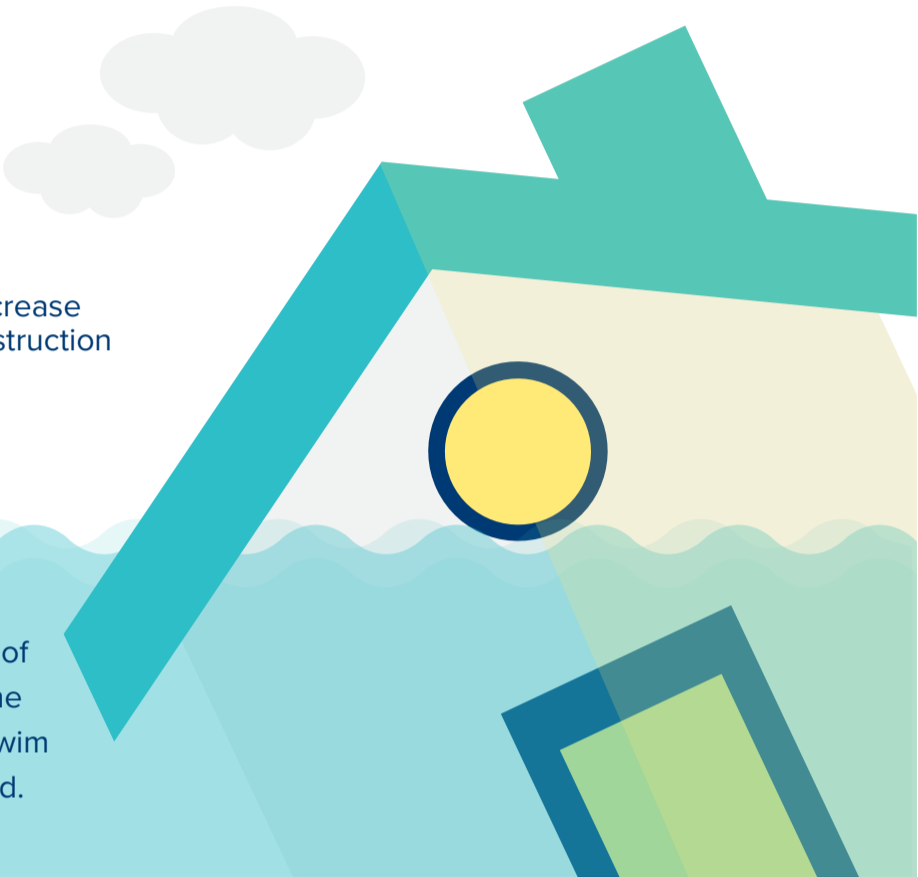
Kill approximately
140 People
per year



New land development can increase flood risk, especially if the construction changes natural runoff paths.



Flash floods often bring walls of water **10-15 feet high**. Even the strongest swimmers cannot swim through the force of flash flood.



IN THE PAST 5 YEARS, ALL 50 STATES HAVE EXPERIENCED FLOODS OR FLASH FLOODS



Water can rise and eliminate your escape route in a matter of minutes.

50%
Fatalities
in car

When flooded
turn around
don't drown

More than half of flood-related fatalities happen in cars as a result of drivers mis-judging the depth of water and the force of moving water on the road.



A CAR CAN FLOAT IN ONLY A FEW INCHES OF WATER.



Only a few inches of floodwater can cause tens of thousands of dollars in damage.

A flood doesn't have to be catastrophic to result in high out-of-pocket costs.

20% of claims occur in
moderate to low-risk areas.

Statistics courtesy of Federal Emergency Management Agency, www.floodsmart.gov.