

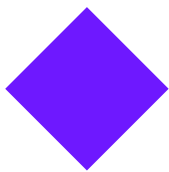
TAURUS

TECHNOLOGIES • FLOOD • SERVICES

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TECHNOLOGIES • FLOOD • SERVICES

COLOR PALETTE



#6E18FF



#02BCFD



#2EBEC7



#002060



#F1F2F2

BRAND INSPIRATION



FONTS

POPPINS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Proxima Nova

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PROXIMA NOVA BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890



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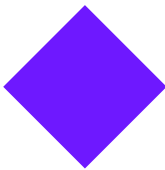
TECHNOLOGIES



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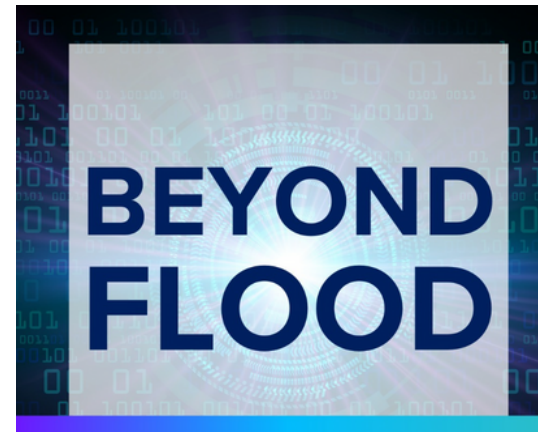


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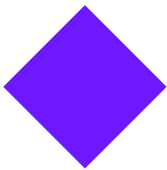


TAURUS FLOOD



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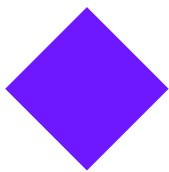
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1234567890

COLORS

Our palette is bold and inspired by innovative technologies. It connotes strength, stability, and sophistication in equal measures with brightness, optimism and approachability.

Maintaining the correct proportion of colors to each other is important in keeping that delicate balance and should follow the rule of 50/40/10.

50%
Whitespace

White

R255 G255 B255
C0 M0 Y0 K0 HEX#
FFFFFF

40%
Bluetones

Deep Sea

R0 G32 B96
C100 M67 Y0 K62
HEX# 002060

Brilliant Teal

R46 G190 B199
C77 M5 Y0 K22
HEX# 2EBEC7

Brilliant Blue

R2 G188 B253
C99 M26 Y0 K1
HEX# 02BCFD

10%
Accents

Radars Violet R110 G24 B255 C57 M91 Y0 K0
HEX# 6E18FF

Pebble Grey R241 G242 B242 C0 M0 Y0 K5
HEX# F1F2F2



CORE VALUES

We are thrilled to share our new Core Values with you. As our company continues to evolve and grow, it was essential for us to revise our Core Values so they align with what truly matters to us today!

Results Count.

Your job isn't done until the job is done.

We Operate with Integrity. Regardless of the circumstance.

We Don't Like Noise. It gets in the way of progress.

We Are on Offense. All the time.

Opportunity. We create it while others wait for it.

Be Respectful. Relationships matter.

Be Kind. It'll take you places.

Be Courageous. Stand up for what you believe.