

# SOCIAL MEDIA TOOLKIT

## Intro to Social Media Toolkit

We know you're busy and may not have a lot of time for social media. No problem, we're here to help! This guide is intended to help busy insurance agents, like yourself, build a flood insurance focused social media presence.

Use the copy below to fuel interest in flood insurance across your social media channels. Simply copy and paste or feel free to customize based on your needs!

## Social Media Copy Examples

- Flood insurance helps policyholders get back on their feet and return to their homes more quickly after a devastating flood. Contact us today for your personalized quote!
- Over the course of a 30-year mortgage you are 27 times more likely to experience a flood than fire. Protect yourself financially, message us for your custom flood insurance quote today!
- Just a few inches of flood water in your home or business can cause tens of thousands of dollars in damage. We can help! Contact us for a flood insurance quote today!
- Did you know? Hurricanes and heavy rains are not the only sources of catastrophic flood events. Winter storms, melt off, poor drainage, and failed levees or dams can also cause floods. Contact us today for a free flood insurance quote!
- Flooding doesn't have a season. It can happen at any time of year, even in places that don't get hit by hurricanes. We can help you protect the life you've built, contact us for a flood quote today!
- Flooding is the most common natural disaster in the U.S. with total averaged claims at nearly \$3.9 billion per year. Protect your investment, message us for a quote today!
- Did you know? Homeowners and renters policies do not cover floods; only flood insurance can protect you from damage resulting from a flood event. Contact us for a flood quote today!



## Check Out Our Other Flood Preparedness Guides

- 72-Hour Kit
- Emergency Plan