

Get your feet wet Know your Flood Facts

In spite of recent flood disasters across the nation, many Americans are not adequately prepared to respond to a flood event. If you think you're not at risk, consider these eye-opening facts.

FLOODS ARE THE MOST COMMON NATURAL DISASTER IN THE U.S. – CLAIMS AVERAGE NEARLY \$4 BILLION PER YEAR.

27X Higher risk than fire

During a **30-year** mortgage period you are **27 times** more likely to experience a flood than fire.

FLOODS



Kill approximately people **140** per year



New land development can increase flood risk, especially if the construction changes natural runoff paths.



Flash floods often bring walls of water **10-15 feet high**. Even the strongest swimmers cannot swim through the force of flash flood.



ALL 50 STATES HAVE EXPERIENCED FLOODS OR FLASH FLOODS

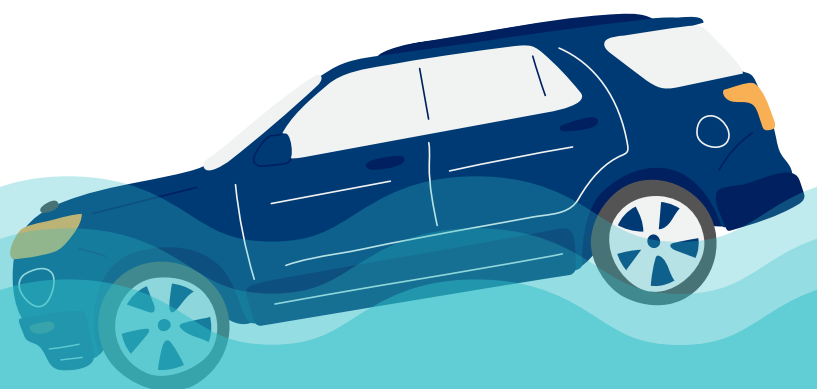


Water can rise and eliminate your escape route in a matter of minutes.

More than half of flood-related fatalities happen in cars as a result of drivers mis-judging the depth of water and the force of moving water on the road.

50% Fatalities in car

When flooded turn around don't drown



A CAR CAN FLOAT IN ONLY A FEW INCHES OF WATER.



Only a few inches of floodwater can cause tens of thousands of dollars in damage.

A flood doesn't have to be catastrophic to result in high out-of-pocket costs.

25% of claims occur in moderate to low-risk areas.

Statistics courtesy of Federal Emergency Management Agency, www.floodsmart.gov.

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*Statistics courtesy of the Federal Emergency Management Agency (FEMA).

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