**Subject: Protect yourself from the financial impact of flooding**

Dear Insert Name,

2020 recorded one of the most active flood seasons in history with 30 named storms, including 13 hurricanes, of which 6 were major storms of category 3 or higher. Experts are predicting more of the same this year. Don’t be left unprotected from the devastating financial impacts a flood event can bring.

Your current homeowners’ policy, although valuable protection against the majority of situations, does not cover flood damage to your home. Part of our responsibility to you is to help you select the proper protection for your total picture. I’d like to discuss how flood insurance may be an option for your home.

A flood insurance policy is the best way to protect your home and personal belongings from the financial impact of a flood event. Keep these facts in mind:

|  |  |
| --- | --- |
| **Information** | **Just one inch of water in an average-sized home can cause more than $25,000 in damage** |
| **Map with pin** | **Flooding can happen anywhere, not just in “high-risk” flood areas** |
| **Warning** | **Federal disaster assistance is not available for most flood events and is typically given in the form of an interest-bearing loan** |

We are here to weather the storms together. Please reach out to me at Agent email address, call me directly at Agent phone number or stop in when you’re in the neighborhood.

Best,

|  |  |
| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.Agent Email Address.Office Address here. |