**Your Flood Risk is Real**

**Subject: Your Flood Risk is Real – Renew your policy today!**

Dear Insured Name Here:

As a valued client of Agency Name Here, I am writing to remind you of the importance of maintaining your flood insurance coverage. Recent updates to FEMA flood maps in South Florida have significantly changed the flood risk for many properties. Even if you’ve never experienced a flood event, you are still at risk! In fact, you are 27 times more likely to experience a flood than a fire over the life of your mortgage!

A flood insurance policy is the single best way to protect your home, belongings, and your savings from the devastating impact of a flood. The updated FEMA maps show that flooding can happen anywhere, not just in “high-risk” areas, making it more important than ever to ensure you are adequately covered.

If you would like to discuss your flood risk and flood insurance renewal options, please visit or call us at Agency Phone Number Here.

Sincerely,

|  |  |
| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.Agent Email Address.Office Address here. |