**Subject: The importance of your flood insurance policy**

Dear Insert Name,

Thank you for trusting me to help you navigate your insurance options, and I welcome the opportunity to support you again this year. We’re only a few weeks away from the renewal of your flood insurance policy and I wanted to take a moment to remind you of the importance of maintaining your flood insurance coverage.

2020 recorded one of the worst flood seasons in history with 400 million at risk and 14 million Americans impacted by severe floods. Experts are predicting more of the same this year. Don’t be left unprotected from the devastating financial impacts a flood event can bring, renew your flood insurance policy today!

A flood insurance policy is the best way to protect your home and personal belongings from the financial impact of a flood event. Keep these facts in mind:

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| **Information** | **Just one inch of water in an average-sized home can cause more than $25,000 in damage** |
| **Map with pin** | **Flooding can happen anywhere, not just in “high-risk” flood areas** |
| **Warning** | **Federal disaster assistance is not available for most flood events and is typically given in the form of an interest-bearing loan** |

We are here to weather the storms together. Please reach out to me at Agent email address, call me directly at Agent phone number should you have any questions!

Best,

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|  | Agent name here. |
|  |
| Agent Phone Number.  Agent Email Address.  Office Address here. |