**Protect yourself from financial loss this flood season**

Date Here

Insured Name Here

Insured Mailing Address

City, State ZipCode

**Your Flood Risk**

Dear Insured Name Here:

As a valued client of Agency Name Here, I am writing to remind you of the importance of flood insurance. 2020 recorded one of the most active flood seasons in history with 30 named storms, including 13 hurricanes, of which 6 were major storms of Category 3 or higher. Experts are predicting more of the same this year. Don’t be left unprotected from the devastating financial impacts a flood event can bring.

While your lender may not require you to have flood insurance, we strongly recommend a flood insurance policy, because you’re still at risk of flooding. In fact, approximately 25 percent of flood insurance claims come from people outside of high-risk flood areas. A flood insurance policy is the best way to protect your home and your personal belongings.

We encourage you to take a moment to consider your flood risk and review your insurance needs. If you would like to discuss your flood risk and flood insurance options. Please visit or call us at Agency Phone Number Here.

Sincerely,

|  |  |
| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.Agent Email Address.Office Address here. |