**Resource Type:** Email Outreach Template

**Audience:** Commercial Property & Content Owners

**Directions**: Copy and paste the template below into your preferred email platform. HTML email formatting is preferred.

**Subject:** Renew Your Flood Insurance—Protect Against Post-Wildfire Flood Risks

Dear Insert Name,

Thank you for trusting us to protect your home and belongings. With your flood insurance renewal approaching, I wanted to remind you why this coverage is essential—especially for properties in wildfire-affected areas.

Wildfires leave behind scorched landscapes that are far more vulnerable to flooding. Without vegetation to absorb rain, heavy storms can lead to flash floods, mudslides, and significant erosion. The risk of flooding after a wildfire can be up to **4 times greater** and may remain high for as long as **5 years**.

Even properties outside high-risk zones can experience flood damage. In fact, **one-quarter of flood insurance claims come from areas considered moderate or low risk.** Without coverage, recovering from a flood can be costly and overwhelming.

Renewing your policy ensures your home and belongings remain protected against these unpredictable events. I’m here to help you navigate the renewal process or answer any questions you may have about your coverage.

Together, we can safeguard your business against the unexpected. Please reach out to me at Agent email address, call me directly at Agent phone number should you have any questions!

Best,

|  |  |
| --- | --- |
|  | Agent name here. |
|  |
| Agent Phone Number.Agent Email Address.Office Address here. |