**Resource Type:** Email Outreach Template

**Audience:** Commercial Property & Content Owners

**Directions**: Copy and paste the template below into your preferred email platform. HTML email formatting is preferred.

**Subject:** Protect Your Business from Post-Wildfire Flood Risks

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| Dear Insured Name Here:  As a business owner, protecting your property from unexpected events is essential, especially following a wildfire. It’s important to understand that areas affected by wildfire face a significantly higher risk of flooding.  Wildfires can destroy vegetation and alter the landscape, leaving the land vulnerable to flash floods, mudslides, and erosion. In fact:   |  |  | | --- | --- | | **Information** | **Properties in wildfire-affected areas are 4 times more likely to experience flooding.** | | **Map with pin** | **Flood risk remains significantly higher until vegetation is restored, about 5 years or more after a wildfire.** | | **Warning** | **The average flood insurance claim between 2016 and 2022 was over $66,000** |   Flood insurance is the best way to protect your property and operations from the financial impact of flooding. I encourage you to review your current coverage or explore flood insurance options tailored to your needs.  If you would like to discuss a flood insurance quote or have any questions, please contact us at Agency Contact Info Here. Together, we can ensure your business is protected from post-wildfire flood risks.  Sincerely,   |  |  | | --- | --- | |  | Agent name here. | |  | | Agent Phone Number.  Agent Email Address.  Office Address here. | |